



Martha's Vineyard MLS Board of Directors Meeting Agenda

DATE: Wed April 28th, 2021

TIME: 10:00am - 11:30am EDT

LOCATION: <https://zoom.us/j/99331513806>

GROUPS: Martha's Vineyard MLS Board of Directors

I. Call to Order

II. Approval of Minutes

5 mins

- A. **MOTION: To approve the March 4th, 2021 Martha's Vineyard Multiple Listing Service Board of Directors meeting minutes.**

[03_04_2021 BOD_Minutes.pdf](#)

III. Reports

30 mins

A. Member Report

[MVMLS Monthly Membership Report - Infogram](#)

[MVMLS Membership Data Report - March 2021.xlsx](#)

B. Market Share

[MVMLS-LINK Market Share April 2021.pdf](#)

IV. Rules and Regulations Updates

30 mins

[MVMLS Rules & Regulations Updated April 2021.docx](#)

A. Review NAR Required Language Updates

1. Section 1.4.1

Participants and subscribers are required to submit accurate listing data and required to correct any known errors.

2. Article VII

Should review and decide 1. What is considered an administrative sanction (fines?) and 2. How the hearing process should be handled, based on COE or an MVMLS hearing panel or MVMLS BOD?

CCIMLS will be utilizing several MLS Advisory Group volunteers to serve as their hearing panel as selected by the CCIMLS Board President.

3. Article VIII

Section 8.1: The MLS will process a complaint without revealing the complainant's identity. If a complaint is subsequently forwarded to a hearing

Section 8.2: COE vs. MLS hearing panel.

B. **Review of Section 1.9**

[Cancelled Listing Policy - CCIMLS Proposal](#)

We can wait to see what CCIMLS does and adopt their decision, or come up with our own.

C. **Mandatory Submission of Listings**

Would only need to be added if 1. The MVMLS BOD would like this in the appendix and 2. If the MVMLS BOD would like to make MVMLS brokers submit all listings w/in the mandatory listing area into MVMLS.

D. **Motion to Approve**

V. **Coming Soon and IDX Feeds**

10 mins

Should we reconsider allowing Coming Soon listings to feed out to IDX? Based on the Zillow change to a brokerage.

VI. **2021 Advertising**

15 mins

A. **Real Estate Guide**

Full Page: \$495

1/2 Page: \$275

1/4 Page: \$145

VII. **Adjourn**



**The Martha's Vineyard Multiple Listing Service, Inc.
Board of Directors Meeting Minutes
April 28, 2021**

CALL TO ORDER

A meeting of the Martha's Vineyard Multiple Listing Service, Inc., Board of Directors was convened by Alyssa Halisky, President, on Wednesday, April 28th, 2021 10:00 a.m. via a virtual meeting. A quorum was present, and the following actions were taken.

MVMLS BOARD

Alyssa Halisky	Cheri Mason
Sean Federowicz	Courtney Marek
James Feiner	

PROFESSIONAL STAFF

Marcia Stirling

Danielle Smith

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| I. | APPROVAL OF MINUTES | MOTION: | Made by C. Marek, seconded and carried to approve the March 4 th , 2021 Martha's Vineyard Multiple Listing Service Board of Directors meeting minutes. |
| II. | REPORTS | MOTION: | Made by C. Marek seconded and carried to approve the Reports as prepared. |
| III. | RULES AND REGULATIONS UPDATES | MOTION: | Made by S. Federowicz seconded and carried to approve the changes to Section 1.4.1 and Article VIII, Sections 8.1 and 8.2 as prepared. Amendments to the following sections as follows: |
| | | AMENDMENT I: | The hearing process in Article VII will be handled by the Martha's Vineyard Multiple Listing Service Board of Directors. |
| | | AMENDMENT II: | The Board members would like to adopt Option 1 in the Cancelled Listing Policy Proposal that the Cape Cod and Islands Multiple Listing Service has prepared for Section 1.9. |

AMENDMENT III: The Board members denied adding Mandatory Listing Entry at this time.

- IV. COMING SOON STATUS AND IDX MOTION: Made by C. Marek seconded and carried to change the current Coming Soon Status rules to not allow showings and restrict the time period allowed for a property to be in this status to 21 days. Additionally, "Coming Soon-No Showings" listings will feed out to IDX.
- MLS Staff will provide communications and trainings once the status change has been completed.
- V. 2021 ADVERTISING Advertising in the Real Estate Guide was discussed and tabled due to budget concerns and that we can use the dollars elsewhere.
- VI. ADJOURN MOTION: Made by C. Marek to adjourn the meeting at 11:33am.