This event is offered free of charge, thanks to support from the people of Falmouth through the Community Preservation Fund; The Campbell Worthington Jr Fund and The O’Keefe Family Fund of The Cape Cod Foundation; and The Cape Cod & Islands Association of REALTORS® (CCIAOR).

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| **8:15 AM** | **CHECK-IN CONTINENTAL BREAKFAST** |
| **9:00 AM** | **OPENING REMARKS – BUILDING A THRIVING FUTURE TOGETHER**Alisa Magnotta, CEO, Housing Assistance Corporation |
| **9:10 AM** | **CURRENT SNAPSHOT OF THE HOUSING MARKET – FOCUS ON OPPORTUNITY**Ryan Castle, CEO, Cape Cod & Islands Association of REALTORS* *Policies/History that got us here*
* *Marketplace – Buildable land and underutilized properties*

***Take away:*** *What opportunities exist for additional housing in my town and how do I identify them?* |
| **9:30 AM** | **STATE OF HOUSING ON CAPE COD – THE HIGH COST OF DOING NOTHING**David Quinn, Director of Housing Development, Housing Assistance CorporationStefanie Coxe, Principal & Founder, Nexus Werx LLC* *Faces of affordable housing: These are the people that make our towns work!*
* *Housing shortage impacts on our economy*
* *Rent / Job connection*

***Take away:*** *How do I identify the housing inventory our town needs to attract the workers we need?*  |
| **9:50 AM** | **DEVELOPERS/BUILDERS PERSPECTIVE – SINGLE-FAMILY AND MULTI-FAMILY PROCESSES**Kevin Maguire, Partner & Managing Director, Oxbow PartnersAaron Polhemus, President & CEO, Polhemus Savery DaSilva, Architects & Construction (pending)* *Current zoning encourages single-family and discourages multifamily housing development*
* *Uncertain reviews & approvals, need for studies, involved in multifamily housing*
* *Development costs and time investment to get multi-family developments approved*
* *Pros and cons of 40B*
* *Typical construction costs for different types of housing on Cape Cod and the Islands (single-family, multi-family, affordable versus luxury multi-family); and how those costs compare to other areas of our state*
* *How lack of worker housing impacts labor costs and availability in our region*

***Take away:*** *What can municipalities do to make it more feasible for developers and builders to build the type of housing we need?*  |
| **10:45 AM** | **COFFEE BREAK** |
| **11:00 AM** | **DESIGNING AFFORDABLE HOUSING THAT WORKS** Julie Creamer, Preservation of Affordable Housing (POAH)* *Developing tax credit projects make the town dollar go further*
* *Financing often comes with restrictions regarding renters’ income AMI%*
* *Must look at both cost of building and cost of operation*
* *Number and type of units must generate enough revenue to cover operating and maintenance expenses*
* *Tips for developing an RFP that ensures town achieves the desired impact while still giving the developer flexibility to achieve a financially sustainable project*

***Take away:*** *How can towns identify and develop opportunities for bigger tax credit projects?*  |
| **12:00 PM** | **LUNCH – Resource Connect (Future Peer Group & Training Topics, Town Open Positions)** |
| **1:00 PM** | **COMMUNITY-SPECIFIC ZONING SOLUTIONS**Kristy Senatori, Executive Director, Cape Cod CommissionUnion Studios, contractor for CCC’s Community Resiliency By Design pilot project* *How to Identify areas that can be rezoned multifamily by-right to increase housing and decrease sprawl*
* *Form based code and other design standards to ensure housing fits with community character*
* *Community engagement in updating zoning*
* *Examples of denser housing in the four pilot Cape communities that preserves the character that community members want*

***Activity or take away:*** *Examples of form-based code and how to gradually integrate it into zoning*  |
| **2:00 PM** | **NOT SO STRANGE BEDFELLOWS – HOUSING & ENVIRONMENTAL QUALITY** Andrew Gottlieb, Executive Director, Association to Preserve Cape Cod (APCC)Philippe Jordi, Executive Director, Island Housing Trust* *State of water quality on Cape Cod and synergies between housing & sewage treatment*
* *Environmentally friendly ways to add housing*
* *Why density is best bet for housing and environmental quality*

***Activity or take away:*** *Is there overlap between water treatment plans, open space preservation and affordable housing opportunities in my town?*  |
| **2:45 PM** | **COFFEE BREAK** |
| **3:00 PM** | **HOUSING PRODUCTION PLANS – CREATION AND ACTION**Michelle Jarusiewicz, Community Housing Specialist, Provincetown Housing PlaybookShareen Davis, Chatham Selectman, Co-chair Chatham 365 task forceJill Scalise, Housing Coordinator, Brewster  |
| **4:00 PM** | **CLOSING KEYNOTE - Secretary of Housing and Economic Development Mike Kennealy** |
| **5:00 – 6:00 PM** | **NETWORKING and COCKTAILS** |